

[Andrew Robert Torba, Kuhcoon Inc. (Accessed May 25, 2022). Biography. RelSci. Reproduced for educational purposes. Fair Use relied upon.]



ANDREW ROBERT TORBA

CHIEF EXECUTIVE OFFICER AT KUHCOON, INC.

CONTACT DATA

We do not have any current contact data for Andrew Robert Torba.

RELATIONSHIPS SUMMARY



100% Advertising & Marketing

TOP SOURCES

Kuhcoon, Inc.

ANDREW'S TOP RELATIONSHIPS

Charles Szymanski
Lead Software Engineer
ProofLoyalty

C. John Grivner
Founder & Managing Director
Grivner Capital Group LLC

Carl James Grivner
Chief Executive Officer
Global Cloud Xchange Ltd. (United Kingdom)

Clinton Blair
Former President & Director
BWB Ventures, Inc.

Stefan Seltz-Axmacher
Founder-in-Residence
Wefunder, Inc.

Jessica Livingston
Founder
Y Combinator LLC

Sohail Prasad
Founding Partner
S2 Capital

Samvit Ramadurgam
Founding Partner
S2 Capital

Dylan Enright
Founding Partner
Wefunder, Inc.

Mike Norman
President, Treasurer & Secretary
Sochange, Inc.

Michael Seibel
Former Partner, Chief Executive Officer
Y Combinator Management LLC

Luis Bacalao
General Counsel, Yc Continuity
Y Combinator LLC

Geoff Ralston
President
Y Combinator Management LLC

Nick Tommarello
Chief Executive Officer
Wefunder, Inc.

Nicole Cadman
General Counsel, Early Stage
Y Combinator LLC

Greg Belote
Chief Technology Officer
Wefunder, Inc.

Phoebe Wang
Head of Founder Relations
Wefunder, Inc.

Lydia Lewis
Head of Launch
Wefunder, Inc.

CAREER

Kuhcoon, Inc.
Moosic, PA
Current

Chief Executive Officer

Current

INVESTMENTS

N/A
% of Round

Kuhcoon, Inc.





KUHCOON, INC.

ADVERTISING & MARKETING

CONTACT DATA

We do not have any current contact data for Kuhcoon, Inc..

ABOUT

Kuhcoon, Inc. develops a social advertising software that automates the workflow of digital advertisers and optimizes their advertisement spend using performance data. Its Web and mobile applications help users create, manage, and monitor advertising campaigns from their desktop computer. The company was founded by Charles Szymanski and **Andrew Robert Torba** and is headquartered in Moosic, PA.

KEY PERSONNEL

Andrew Robert Torba
Chief Executive Officer

Charles Szymanski
President

TRANSACTIONS

N/A
10/18/2017

Right Side Capital Management LLC and Broadlume, Inc. purchase Kuhcoon, Inc. from Y Combinator LLC, Wefunder, Inc., **Grivner Capital Group LLC** and 1 more

Transaction Role -

- Target

CORPORATE HIERARCHY

Broadlume, Inc.
Computer Software
Broadlume, formally AdHawk, is the world's largest provider of digital technology to the



KUHCOON, INC.

INVESTORS

N/A
% of Round

Shu Duan

N/A
% of Round

S2 Capital

N/A
% of Round

Hemisphere Ventures LLC

N/A
% of Round

John Tan

N/A
% of Round

Saad AlSogair





GRIVNER CAPITAL GROUP LLC

PRIVATE • PRIVATE EQUITY & VENTURE CAPITAL

CONTACT DATA

We do not have any current contact data for Grivner Capital Group LLC.

ABOUT

Grivner Capital seeks investment opportunities in companies located in the US. The fund targets companies operating in the fields of telecom, artificial intelligence, network security. It provides financing for early stage capital requirements.

KEY PERSONNEL

C. John Grivner
 Founder & Managing Director

Carl James Grivner
 Founder

Mary M. Rowley
 Director

TRANSACTIONS

N/A
 10/18/2017

Right Side Capital Management LLC and Broadlume, Inc. purchase Kuhcoon, Inc. from Y Combinator LLC, Wefunder, Inc., Grivner Capital Group LLC and 1 more

Transaction Role -
 • Seller

INVESTMENTS

N/A
 % of Round
 09/24/2016

Bigleaf Networks, Inc.

N/A
 % of Round

Kuhcoon, Inc.

N/A
 % of Round

Changecause, Inc.

N/A
 % of Round

Schoolzilla PBC, Inc.





CARL JAMES GRIVNER

CHIEF EXECUTIVE OFFICER AT GLOBAL CLOUD XCHANGE LTD. (UNITED KINGDOM)

CONTACT DATA

We do not have any current contact data for Carl James Grivner.

RELATIONSHIPS SUMMARY



86% IT Consulting & Services

11% Cable, Satellite, and Radio Telecommunications

1% Chambers of Commerce & Business Leagues

2% Other

TOP SOURCES

International Business Machines Corporation

XO Communications LLC

Cable & Wireless Ltd.

INCOMPAS

CARL'S TOP RELATIONSHIPS

Caroline Emma Griffin Pain
Secretary, Director & General Counsel
Colt Technology Services Group Ltd.

Jennifer S. Uhrig
Senior Advisor
FMR LLC

Hugo Martin Eales
Chief Financial Officer
Getronics BV

Keri Gilder
Chief Executive Officer
Colt Technology Services

Lane MacDonald
Division President/Division Chief Investment Officer
FMR LLC

Anja Blumert
Chief Financial Officer
Global Cloud Xchange Ltd. (United Kingdom)

Julia O. Strow
Chief of Staff
INCOMPAS

Cyrus Jilla
Chief Executive Officer
Northill Capital LLP

Daniel F. Akerson
Special Advisor
Vixlet LLC

Michael Engber Wilens
President, Enterprise Services Business
FMR LLC

Simon Haslam
Interim President & Group Chief Financial Officer
FIL Ltd.

Heather Burnett Gold
Co-Founder
The KDW Group LLC

Abby Johnson
Chairman, Chief Executive Officer & President
Fidelity Management & Research Co. LLC

William L. Barney
Chief Executive Officer
Yipes Holdings, Inc.

Gregory Alan Peters
Founder
Inform, Inc. (Georgia)

Wilfred Kwan
Chief Operating Officer
Global Cloud Xchange Ltd. (United Kingdom)

Paul Musson
Executive Vice President-Human Resources
Colt Technology Services Group Ltd.

Jim Hynes
Industry Advisor
Madison Dearborn Partners LLC

EDUCATION

Lycoming College

BA

University of Pennsylvania - The Wharton School

MBA

CAREER

<p>Global Cloud Xchange Ltd. (United Kingdom) Middlesex, United Kingdom Apr 22, 2020 - Current</p>	<p>Chief Executive Officer</p>	<p>Apr 22, 2020 - Current</p>
<p>Grivner Capital Group LLC Chicago, IL Jun 1, 2014 - Current</p>	<p>Founder</p>	
<p>Colt Technology Services Prior - May 19, 2020</p>	<p>Chief Executive Officer</p>	<p>Prior - May 19, 2020</p>
<p>COLT Group SA Luxembourg, Luxembourg Sep 10, 2015 - May 19, 2020</p>	<p>Chief Executive Officer & Director</p> <ul style="list-style-type: none"> Executive Vice President-Services 	<p>Jan 1, 2016 - May 19, 2020 Sep 10, 2015 - Jan 1, 2016</p>
<p>Colt Technology Services Group Ltd. London, United Kingdom Jan 1, 2016 - Jun 30, 2020</p>	<p>Chief Executive Officer & Director</p>	<p>Jan 1, 2016 - May 19, 2020</p>
<p>Colt Technology Services NV Diegem, Belgium Jan 1, 2016 - May 19, 2020</p>	<p>Chief Executive Officer</p>	<p>Prior - May 19, 2020</p>
<p>Pacnet Ltd. Hong Kong Jul 23, 2012 - Apr 16, 2015</p>	<p>Chief Executive Officer</p>	<p>Jul 23, 2012 - Apr 16, 2015</p>
<p>XO Holdings, Inc. Herndon, VA Apr 8, 2011 - Sep 23, 2011</p>	<p>President, Chief Executive Officer & Director</p> <ul style="list-style-type: none"> Employee 	<p>Apr 8, 2011 - Sep 23, 2011</p>
<p>XO Communications LLC Herndon, Virginia Oct 25, 2005 - Prior</p>	<p>President & Chief Executive Officer</p>	<p>Oct 25, 2005 - Dec 28, 2011</p>
<p>XO Communications, Inc. Reston, VA May 1, 2003 - Feb 1, 2006</p>	<p>President & Chief Executive Officer</p>	
<p>XO Communications Services, Inc. Herndon, VA Prior</p>	<p>President, Chief Executive Officer & Director</p>	
<p>Level 3 GC Ltd. Hamilton, Bermuda Jun 1, 2000 - Apr 28, 2003</p>	<p>Chief Operating Officer</p> <ul style="list-style-type: none"> Executive Vice President-OPS 	<p>Feb 1, 2002 - Apr 28, 2003 Jun 1, 2000 - Feb 28, 2002</p>
<p>WorldPort Communications, Inc. Buffalo Grove, IL Jul 1, 1999 - Apr 1, 2000</p>	<p>Chief Executive Officer</p>	<p>Jul 1, 1999 - Aug 4, 1999</p>
<p>Cable & Wireless Worldwide Ltd. Jul 1, 1998 - Jul 28, 1999</p>	<p>Division Chief Executive Officer</p>	<p>Jul 1, 1998 - Jul 28, 1999</p>
<p>Cable & Wireless Ltd. London, United Kingdom Jul 1, 1998 - Jul 1, 1999</p>	<p>Chief Executive Officer- Western Hemisphere</p>	
<p>Ameritech Corporation Jan 1, 1987 - Prior</p>	<p>National Vice President</p>	<p>Jan 1, 1987 - Prior</p>
<p>United States Marine Corps Alameda, CA</p>	<p>Professional</p>	<p>Jan 1, 1975 - Dec 28, 1978</p>

Jan 1, 1975 - Dec 28, 1978

INCOMPAS
Washington, DC
Prior

Vice Chairman

Comptel Oyj
Prior

Vice Chairman

International Business Machines Corporation
Tenure Unconfirmed

Professional

Advanced Fiber Technology, Inc.
Tenure Unconfirmed

Professional

BOARDS & COMMITTEES

CORPORATE

Global Cloud Xchange Ltd. (United Kingdom) Apr 22, 2020 - Current	Member, Board of Directors • Member, Audit Committee	Apr 2020 - Current Apr 22, 2020 - Current
Inform, Inc. (Georgia) Current	Member, Board of Directors	Current
Colt Group Holdings Ltd. Current	Director	Current
Colt Technology Services Group Ltd. Jan 1, 2016 - Jun 30, 2020	Chief Executive Officer & Director	
COLT Group SA Jan 1, 2016 - May 21, 2020	Chief Executive Officer & Director	
CloudSmartz, Inc. Oct 1, 2014 - Prior	Director	
Pacnet Ltd. Jul 23, 2012 - Prior	Chief Executive Officer & Director	
XO Holdings, Inc. May 1, 2003 - Apr 8, 2011	Chairman • President, Chief Executive Officer & Director	May 1, 2003 - May 15, 2003
Colt Technology Services Prior	Member, Board of Directors	
Locus Communications, Inc. Prior	Director	
Locus Telecommunications, Inc. Prior	Director	
XO Communications Services, Inc. Prior	President, Chief Executive Officer & Director	
Grivner Capital Group LLC Jun 1, 2014 - ?	Chairman	Jun 1, 2014 - ?

NONPROFIT

European Competitive Telecommunications Association Current	Director	Current
INCOMPAS Prior	Vice Chairman	

NONPROFIT DONATIONS & GRANTS

\$100 - \$499 2005	National CASA (Court Appointed Special Advocates) Association
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POLITICAL DONATIONS

\$250

09/25/2012

Ann Marie Buerkle

\$250

12/13/2011

John G Brunner

\$250

08/11/2010

Ann Marie Buerkle

In accordance with Federal Law, this contribution data may not be used or sold by any person for the purpose of soliciting contributions or for any other commercial purpose. Donations are based on disclosed information and not necessarily indicative of political leaning.

CLIENTS

COMPANIES

Colt Technology Services
London, United Kingdom

Advisor

Colt Technology Services provides telecommunications services. It offers data, voice, data centre, hosting services, data networking, internet and security services. The company is headquartered in London, the United Kingdom.



WIKIPEDIA

Global Cloud Xchange

Global Cloud Xchange (GCX) provides network services for enterprises, new media providers and telecoms carriers. Their services cover cloud-centric connectivity from managed SD-WAN and hybrid networks, to direct Cloud connections and 100 Gbps+ waves. GCX provides connectivity throughout the Emerging Markets Corridor into Asia via the vast GCX global network (the world's largest private submarine cable network), with extensions available into more than 200 countries worldwide.^[1]

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Global Cloud Xchange



Type	Private limited company
Industry	Cloud Connectivity; Managed SD-Wan, Hybrid Networks, Global Sub Sea Networks
Founded	14 March 2014
Area served	Worldwide
Key people	CEO – Carl Grivner

Overview

GCX has principal offices in London, Hong Kong, and Mumbai, and additional offices in [Australia](#), [China](#), [Egypt](#), [France](#), [Germany](#), [Italy](#), [Japan](#), the [Netherlands](#), [Singapore](#), [South Korea](#), [Spain](#), [Taiwan](#), the [United Arab Emirates](#), the [United Kingdom](#), and the [United States](#).^[2]

History

GCX Limited is a subsidiary of RCOM, which is listed in [India](#) on the [BSE Limited](#) and the [National Stock Exchange of India Limited](#) and is one of India's largest telecommunications service companies providing wireless, wire line, long-distance, voice, data, video and Internet communications services. RCOM is part of the Reliance Group, one of India's largest business groups which has a significant presence in the telecommunications, [financial services](#), and entertainment, [energy](#) and infrastructure sectors.

Global Cloud Xchange was formed as part of the rebranding of certain businesses of RGBV, which includes [FLAG Telecom Group Limited](#) ("FLAG"), [Reliance Vanco Group Limited](#) ("Vanco") and [Yipes Holdings, Inc.](#) ("Yipes").^{[3][4][5]}

In 2003, the Reliance Group acquired and, in 2008, renamed [FLAG](#) as [Reliance Globalcom Limited](#) ("RGL").^[6] RGL owns and operates various undersea and terrestrial fiber assets around the world, including the [FEA cable system](#) linking [Europe](#) to [Asia](#) via the [Middle East](#) and [India](#). Before being

acquired by Reliance Group, FLAG was listed on the NASDAQ National Market and London Stock Exchange. FLAG was first established in 1993 by a group of telecommunications companies led by Bell Atlantic.

In 2007, RGL acquired Yipes through one of RGL's wholly owned subsidiaries.^{[7][8]} Yipes is a US-based Ethernet Service provider which provides Ethernet and application delivery services for global enterprises. Established in 1999, Yipes has pioneered the Ethernet technology in metropolitan area networks.

In 2008, RGL acquired Vanco through one of its wholly owned subsidiaries.^{[9][10]} Vanco is a global Wide Area Network Operator. Vanco provides enterprise clients, directly or through partners, with optimized fully managed network solutions. Vanco was established in 1988 and its original parent company, Vanco plc, was listed on the London Stock Exchange before it was acquired by RGL.

In 2011, Reliance Globalcom set up world's first global Mediterranean gateway and hub in Europe set up with Hawk cable system.^{[11][12][13]}

In April 2013, Reliance Globalcom integrated Hawk cable system with Reliance Global Network.^{[14][15]} Later in December, it upgraded Trans-Atlantic cable with 100G technology.^{[16][17]}

In March 2014, RGL rebranded as Global Cloud Xchange (GCX) under the leadership of CEO, Bill Barney, to align with the company's strategic plan to deliver an integrated portfolio of infrastructure, data center and managed network services with Cloud capabilities, especially across key emerging markets in Asia and the Middle East.^{[18][19]}

In March and June 2014, GCX announced plans for new subsea cables between Tokyo and California^{[20][21]} and between Mumbai and Singapore^{[22][23]} respectively, to bridge important gap and meet soaring bandwidth demands of new cloud-based applications and services.

In July 2014, GCX announced successful debut in the Global Capital Market by raising US\$350M fixed rate notes maturing in 2019. The deal received an overwhelming response from the market, and was significantly oversubscribed.^{[24][25]}

In October and December 2014, GCX launched transformational Cloud X platform in Hong Kong^{[26][27]} and London.^{[28][29]} This new high performance enterprise-class platform delivers applications and content across the company's privately owned global fiber optic network.

In March 2015, Reliance Communications (RCOM), the parent company of GCX, expanded the role of Bill Barney, CEO of Global Cloud Xchange (GCX), to also oversee RCOM's Enterprise, IDC and National Long Distance (NLD) operations in India, while continuing as Chairman and CEO of GCX.^{[30][31]}

In 2015, GCX launched Cloud X Fusion,^{[32][33][34]} providing low latency connectivity across developed and emerging markets in the US, Europe, Middle East and Asia, which gives enterprises security, reliability and predictability.

In July 2015, Reliance Communications (RCOM) expanded its next generation content and cloud delivery network – part of its subsidiary Global Cloud Xchange – to five additional cities in Delhi, Mumbai, Chennai, Bangalore and Hyderabad as part of a wider strategy to support future growth in the country.^{[35][36][37]} These Cloud Xchange nodes can help government departments access 240 times the amount of compute power currently available in government data centers, and over 6 times the high speed storage currently available in India.

In August 2015, Reliance Communications' Global Cloud Xchange to expand Singapore-India connectivity,^{[38][39]} a major step forward to deliver next generation connectivity services to support the digital transformation and economic growth of India.

In February 2016, Global Cloud Xchange (GCX) announced the launch of Cloud X in Sydney,^{[40][41][42]} enabling customers across Australia to have on-net access to public Cloud platforms such as AWS, Microsoft Azure, Softlayer, Google, Rackspace, VMWare and more than 20 others worldwide, as well as software services like Microsoft Office 365 and Google Apps for Work.

In May 2016, Global Cloud Xchange was named Best Managed Services Provider at the Telecom Asia Awards held in conjunction with the annual Telco Strategies in Kuala Lumpur, Malaysia.^{[43][44][45]}

In April 2017, Global Cloud Xchange partnered with Alibaba group's Alibaba Cloud Express to drive new business opportunities in enterprise segment.^[46]

In June 2017, Global Cloud Xchange partnered with Aegis Data, vScaler. GCX enables direct access to vScaler's Cloud Services platform via GCX's CLOUD X Fusion (<https://web.archive.org/web/20170617071800/http://globalcloudxchange.com/cloud-platform/cloud-x-fusion>), delivering Next Generation application-specific Cloud Services to consumers and enterprises over the GCX Global Network.^[47]

In June 2017, Global Cloud Xchange won two Datacloud Awards. "Excellence in Connectivity for Data Centers" and "Excellence in Cloud Services" at the Datacloud Europe 2017 conference.^[48]

Also in June 2017, Global Cloud Xchange partnered with Sovereign to offer global connectivity to business enterprise customers.^[49]

In September 2019, the company filed for bankruptcy protection in a US court when it failed to pay \$350 million of 7% bonds that matured in the beginning of August, 2019.^[50]

In February 2020, Global Cloud Xchange renewed multi-year contract with Autoneum, to enhance Autoneum's Internet infrastructure with enhanced connectivity to 55 production locations across 25 countries in Europe, North and South America, Africa, and Asia^[51]

In March 2020, Global Cloud Xchange and Sparkle, announced the extension of their partnership by adding new spectrum capacity over the Flag Atlantic (FA-1) transatlantic system connecting Paris and London to New York.^[52]

Global Cloud Xchange Announces Majority Emergence from Bankruptcy ^[53]

GCX announces the appointment of Carl Grivner to the Company's Board of Directors^[54]

SGS Extends Network Connectivity Agreement with Managed SD-WAN from Global Cloud Xchange^[55]

GCX appoints new Chief Financial Officer, Anja Blumert^[56]

GCX announces an addition to the Company's Board of Directors; Brian Fitzpatrick^[57]

Carl Grivner appointed Chief Executive Officer of GCX^[58]

GCX announces the appointment of Rahul N. Merchant to its Board of Directors^[59]

In May 2021, GCX announced key findings from a Pioneer Consulting report evaluating the service life of its global subsea asset. The evaluation concluded at least five more years on GCX's oldest operating systems, plus longer life at increased capacity available for the foreseeable future.

In July 2021, GCX reported Free Cash Flow of \$24.9 million, representing a \$82.7 million improvement year-on-year, enabling the business to paydown nearly \$10.5 million in debt. The combination of strong cash flow and deleveraging the business allows GCX to continue reinvesting toward future growth.

Global Network

The principal elements of the Global Cloud Xchange Global Network include five subsea cable systems operating on major global data traffic routes: the Trans-Atlantic route, the Europe-Asia route, the Europe-Middle East & Egypt route and the Intra-Asia route.^{[60][61]}

As of 30 June 2014, these cable systems had a total length of 68,698 route kilometres ("rkm")^[62] and landed at 46 landing stations in 27 countries. GCX has launched India Cloud Xchange (ICX) through capacity acquired on the TIC cable to boost its connectivity between India and Singapore.^{[63][64]}

GCX has owned as well as leased terrestrial networks with a total length of 83,432 rkm integrated within the subsea cable system. These are present in over 34 metropolitan areas across 14 countries covering major business centres. GCX also has a scalable global IP and multi-protocol label switching ("MPLS") network provided over 27 diverse owned and leased international subsea and terrestrial cable routes, with 836 direct inter-connections to 342 third party networks.^{[65][66]}

GCX's managed network services platform connects approximately 27,000 sites in 158 countries through a combination of leased and owned infrastructure offered through a dedicated secure IP network. Two GNOCs in Denver and Mumbai act as the global network operational centres of the GCX Global Network, the functions of which include 24-hour monitoring, network operations, restoration coordination and technical support.^[67]

Leadership

Senior Leadership

- Carl Grivner: Chief Executive Officer^[68]
- Anja Blumert: Chief Financial Officer^[69]
- Jim Fagan: Chief Strategy and Revenue Officer ^[70]
- Jocelyn Cho: General Counsel^[71]
- Brad Kneller: Head of Submarine Operations ^[72]
- M U Khan: Head of Human Resources^[73]
- Stefano Mazzitelli: President of Europe and USA^[74]
- Vineet Verma: President of Middle East & Africa^[75]

References

1. "Global Cloud Xchange - What we do" (<https://www.globalcloudxchange.com/our-company/what-we-do>). *Global Cloud Xchange*.

2. "Global Cloud Xchange - Contact us" (<https://www.globalcloudxchange.com/contact-us>).
3. "Goodbye Reliance Globalcom, hello Global Cloud Xchange | Telecom Ramblings" (<http://www.telecomramblings.com/2014/03/good-bye-reliance-globalcom-hello-global-cloud-xchange/>). *www.telecomramblings.com*. 19 March 2014. Retrieved 4 August 2016.
4. Converge! Network Digest (20 March 2014), *CEO Interview: Bill Barney on Building a Global Cloud Ecosystem* (<https://www.youtube.com/watch?v=pTAn9zP2oT4>), archived (<https://ghostarchive.org/varchive/youtube/20211221/pTAn9zP2oT4>) from the original on 21 December 2021, retrieved 4 August 2016
5. "Reliance Globalcom Unveils New Name, Cloud Business Plan" (<http://www.eweek.com/cloud/reliance-globalcom-unveils-new-name-cloud-business-plan.html>). Retrieved 4 August 2016.
6. "Reliance to acquire Flag Telecom for \$207 mn" (http://articles.economictimes.indiatimes.com/2003-10-16/news/27530439_1_reliance-infocomm-reliance-group-reliance-gateway). Retrieved 4 August 2016.
7. "Reliance ADA Group" (<https://web.archive.org/web/20160810210414/http://www.relianceada.com/ada/FinalRelGlobalComPREL.html>). *www.relianceada.com*. Archived from the original (<http://www.relianceada.com/ada/FinalRelGlobalComPREL.html>) on 10 August 2016. Retrieved 4 August 2016.
8. "Reliance Bags Yipes for \$300M | Light Reading" ([http://www.lightreading.com/ethernet-ip/ethernet-services/reliance-bags-yipes-for-\\$300m/d/d-id/644335](http://www.lightreading.com/ethernet-ip/ethernet-services/reliance-bags-yipes-for-$300m/d/d-id/644335)). Retrieved 4 August 2016.
9. "Reliance Group" (<https://web.archive.org/web/20160724015431/http://www.relianceada.com/ada/MR-COM-VANCO260508.html>). *www.relianceada.com*. Archived from the original (<http://www.relianceada.com/ada/MR-COM-VANCO260508.html>) on 24 July 2016. Retrieved 4 August 2016.
10. "Reliance Globalcom buys Vanco for Rs 3.27 billion – Times of India" (<http://timesofindia.indiatimes.com/business/india-business/Reliance-Globalcom-buys-Vanco-for-Rs-327-crore/articleshow/3074822.cms>). Retrieved 4 August 2016.
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13. "Network Map | Global Cloud Xchange" (<https://web.archive.org/web/20160730000532/http://globalcloudxchange.com/our-network/map>). *globalcloudxchange.com*. Archived from the original (<http://globalcloudxchange.com/our-network/map/>) on 30 July 2016. Retrieved 4 August 2016.
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15. "Reliance Globalcom integrates Hawk cable system with Reliance Global Network | Global Cloud Xchange" (<https://web.archive.org/web/20160827150505/http://globalcloudxchange.com/media-center/releases/2013/04/reliance-globalcom-integrates-hawk-cable-system-with-reliance-global-network/>). *globalcloudxchange.com*. Archived from the original (<http://globalcloudxchange.com/media-center/releases/2013/04/reliance-globalcom-integrates-hawk-cable-system-with-reliance-global-network/>) on 27 August 2016. Retrieved 4 August 2016.
16. "Reliance Globalcom upgrades transatlantic submarine network with Ciena's GeoMesh" (<http://www.datacenterdynamics.com/content-tracks/servers-storage/reliance-globalcom-upgrades-transatlantic-submarine-network-with-cienas-geomesh/84050.fullarticle>). *DatacenterDynamics*. Retrieved 4 August 2016.

17. "Reliance Globalcom Achieves another Major Milestone, Upgrades its Trans-Atlantic FA-1 North Submarine Network to 100G with Ciena's GeoMesh | Global Cloud Xchange" (<https://web.archive.org/web/20161006115634/http://globalcloudxchange.com/media-center/releases/2013/12/trans-atlantic-fa-1-north-submarine-network-upgraded-to-100g/>). *globalcloudxchange.com*. Archived from the original (<http://globalcloudxchange.com/media-center/releases/2013/12/trans-atlantic-fa-1-north-submarine-network-upgraded-to-100g/>) on 6 October 2016. Retrieved 4 August 2016.
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19. "Submarine cable operator surfaces as cloud computing host" (<http://www.scmp.com/business/companies/article/1452387/submarine-cable-operator-surfaces-cloud-computing-host>). 19 March 2014. Retrieved 4 August 2016.
20. "Global Cloud Xchange Announces Plan for New Cable Between Tokyo and California | Global Cloud Xchange" (<https://web.archive.org/web/20160308190226/http://globalcloudxchange.com/media-center/releases/2014/03/global-cloud-xchange-announces-plan-for-new-cable-between-tokyo-and-california/>). *globalcloudxchange.com*. 31 March 2014. Archived from the original (<http://globalcloudxchange.com/media-center/releases/2014/03/global-cloud-xchange-announces-plan-for-new-cable-between-tokyo-and-california/>) on 8 March 2016. Retrieved 4 August 2016.
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23. "Cable compendium: a guide to the week's submarine and terrestrial developments" (<https://www.telegeography.com/products/commsupdate/articles/2015/01/16/cable-compendium-a-guide-to-the-weeks-submarine-and-terrestrial-developments/>). *www.telegeography.com*. Retrieved 4 August 2016.
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Automate Ads

Automate Ads (formerly **Kuhcoon**) was an American advertising technology company that offered products for running and creating advertising campaigns on Google and Facebook.^{[1][2]} The company was founded in 2011 and was acquired by AdHawk in October 2017.

History

Kuhcoon was co-founded in 2011 by Andrew Torba and Charles Szymanski, who were college roommates at the time, in Scranton, Pennsylvania.^{[3][4][5]} In October 2011, Torba became CEO of the company.^[6]

In late 2014, Y Combinator invested in Kuhcoon.^[4] In February 2015, the company claimed it was working with over 6,000 advertisers in over 90 different countries,^[7] said they would soon launch on Google Adwords, and were also planning on launching on Twitter and Pinterest.^[7] Kuhcoon also claimed their focus was on serving small and medium-sized advertising businesses rather than serving big businesses.^[7] On June 25, 2015, the company renamed itself to Automate Ads.^[8] In August 2016, Torba stepped down as CEO of the company.^[6] That same month, Torba co-founded Gab, an alt-tech social networking service known for its far-right user base, with Ekrem Büyükkaya.^[9]

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Automate Ads

Type of business	Advertising
Founded	2011
Headquarters	Palo Alto, California
Founder(s)	Andrew Torba (former CEO), Charles Szymanski (former CTO)
Parent	AdHawk
URL	www.automateads.com (https://web.archive.org/web/20160308144702/https://www.automateads.com/) at the Wayback Machine (archived March 8, 2016)
Native client(s) on	Facebook, Google

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