**Beijing Bytedance Technology Co Ltd**

**Official name:**
Beijing Bytedance Technology Co., Ltd.

**Also known as:**
ByteDance
字节跳动
Zijie Tiaodong

**Registration country:**
China

**Overview:**
PSEPS

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**Funding history**

### Debt

**USD 1,300,000,000 USD 1,300,000,000 (10 Apr 2019)**

<table>
<thead>
<tr>
<th>Investor</th>
<th>Profile</th>
<th>Country</th>
<th>Industry</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goldman Sachs &amp; Co</td>
<td>Investment bank</td>
<td>United States</td>
<td>6419 Banks and credit unions</td>
<td>Led the investment round.</td>
</tr>
<tr>
<td>Morgan Stanley &amp; Co Inc</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank of China (中国银行)</td>
<td></td>
<td>China</td>
<td>6419 Banks and credit unions</td>
<td>Round participant</td>
</tr>
<tr>
<td>Wing Lung Bank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Add participant**

### Private Equity

**USD 3,000,000,000 USD 3,000,000,000 (25 Oct 2018)**

at USD 72,000,000,000 valuation

<table>
<thead>
<tr>
<th>Investor</th>
<th>Profile</th>
<th>Country</th>
<th>Industry</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Atlantic LLC</td>
<td>Global growth equity firm providing capital and strategic support for growth companies</td>
<td>United States</td>
<td>6630 Fund management</td>
<td>Led the investment round.</td>
</tr>
<tr>
<td>Kohlberg Kravis Roberts &amp; Co LP (KKR)</td>
<td></td>
<td>United States</td>
<td>6630 Fund management</td>
<td>Led the investment round.</td>
</tr>
<tr>
<td>Primavera Capital Group</td>
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<td></td>
<td></td>
<td>Led the investment round.</td>
</tr>
<tr>
<td>Softbank Group Corp (SGC)</td>
<td></td>
<td>Japan</td>
<td>6420 Holding companies</td>
<td>Led the investment round.</td>
</tr>
<tr>
<td>Technology Crossover Ventures LLC (TCV)</td>
<td></td>
<td>United States</td>
<td>6630 Fund management</td>
<td>Round participant</td>
</tr>
</tbody>
</table>

**Add participant**

### Series E

(1 Oct 2018)

<table>
<thead>
<tr>
<th>Investor</th>
<th>Profile</th>
<th>Industry</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>K3 Ventures</td>
<td></td>
<td>6630 Fund management</td>
<td></td>
</tr>
</tbody>
</table>

**Add participant**
Add funding round
Cap table (beta)
Add employee

Insights:
Patent search (Google)
PSEPS ID: 5837396
External Links

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### Highlights

- **Number of Lead Investments**: 12
- **Number of Investments**: 20
- **Number of Exits**: 1
- **Number of Funding Rounds**: 9
- **Total Funding Amount**: $7.4B
- **Number of Lead Investors**: 11

### Funding

**ByteDance** has raised a total of $7.4B in funding over 9 rounds. Their latest funding was raised on **Mar 30, 2020** from a **Secondary Market** round.

**ByteDance** is funded by 23 investors. **Tiger Global Management** and **GGV Capital** are the most recent investors.

**ByteDance** has made 20 investments. Their most recent investment was on **May 20, 2020**, when **Lingxi** raised $6.2M.

**ByteDance** has had 1 exit, which was **Li Auto**.

**ByteDance** has acquired 8 organizations. Their most recent acquisition was **Wuhan Hezhong Yibao Technology** on **Sep 4, 2020**.

### Funding Rounds

- **Number of Funding Rounds**: 9
- **Total Funding Amount**: $7.4B
ByteDance has raised a total of $7.4B in funding over 9 rounds. Their latest funding was raised on Mar 30, 2020 from a Secondary Market round.

<table>
<thead>
<tr>
<th>Announced Date</th>
<th>Transaction Name</th>
<th>Number of Investors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 30, 2020</td>
<td>Secondary Market - ByteDance</td>
<td>1</td>
</tr>
<tr>
<td>Aug 26, 2019</td>
<td>Venture Round - ByteDance</td>
<td>1</td>
</tr>
<tr>
<td>Apr 10, 2019</td>
<td>Debt Financing - ByteDance</td>
<td>4</td>
</tr>
</tbody>
</table>

Cumulative Funding Raised Over Time

How much funding has this organization raised over time?
## ByteDance

<table>
<thead>
<tr>
<th>Announced Date</th>
<th>Transaction Name</th>
<th>Number of Investors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 11, 2017</td>
<td>Private Equity Round - ByteDance</td>
<td>1</td>
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<tr>
<td>Apr 7, 2017</td>
<td>Series D - ByteDance</td>
<td>5</td>
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<tr>
<td>Jun 3, 2014</td>
<td>Series C - ByteDance</td>
<td>3</td>
</tr>
<tr>
<td>Sep 1, 2013</td>
<td>Series B - ByteDance</td>
<td>1</td>
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<tr>
<td>Jul 1, 2012</td>
<td>Series A - ByteDance</td>
<td>1</td>
</tr>
</tbody>
</table>

### Investors

<table>
<thead>
<tr>
<th>Number of Lead Investors</th>
<th>Number of Investors</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>23</td>
</tr>
</tbody>
</table>

*ByteDance* is funded by 23 investors. *Tiger Global Management* and *GGV Capital* are the most recent investors.

Which investors participated in the most funding rounds?  

https://www.crunchbase.com/organization/bytedance/company_financials
<table>
<thead>
<tr>
<th>Investor Name</th>
<th>Lead Investor</th>
<th>Funding Round</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tiger Global Management</td>
<td>Yes</td>
<td>Secondary Market - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>GGV Capital</td>
<td>—</td>
<td>Venture Round - ByteDance</td>
<td>Hans Tung</td>
</tr>
<tr>
<td>CMB Wing Lung Bank</td>
<td>—</td>
<td>Debt Financing - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>Morgan Stanley</td>
<td>Yes</td>
<td>Debt Financing - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>Goldman Sachs</td>
<td>Yes</td>
<td>Debt Financing - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>Bank of China</td>
<td>—</td>
<td>Debt Financing - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>Primavera Capital Group</td>
<td>Yes</td>
<td>Series E - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>Kohlberg Kravis Roberts</td>
<td>Yes</td>
<td>Series E - ByteDance</td>
<td>—</td>
</tr>
<tr>
<td>K3 Ventures</td>
<td>—</td>
<td>Series E - ByteDance</td>
<td>Meng Xiong Kuok</td>
</tr>
<tr>
<td>SoftBank</td>
<td>Yes</td>
<td>Series E - ByteDance</td>
<td>—</td>
</tr>
</tbody>
</table>
ByteDance has made 20 investments. Their most recent investment was on May 20, 2020, when Lingxi raised $6.2M.

How many investments has this organization made over time?

Investments Made Over Time

Which industries has this organization most actively invested in?
<table>
<thead>
<tr>
<th>Announced Date</th>
<th>Organization Name</th>
<th>Lead Investor</th>
<th>Fundraising Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr 3, 2020</td>
<td>Narwal Robotics</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Mar 12, 2020</td>
<td>Mountain Top</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Jan 22, 2020</td>
<td>ORIGITECH</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Dec 16, 2019</td>
<td>Wuliwenhua.com.cn</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Nov 1, 2019</td>
<td>Dailyhunt</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Sep 4, 2019</td>
<td>HexMeet</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Aug 19, 2019</td>
<td>Li Auto</td>
<td>—</td>
<td></td>
</tr>
<tr>
<td>Jul 11, 2019</td>
<td>Minerva Project</td>
<td>Yes</td>
<td></td>
</tr>
</tbody>
</table>

**Exits**

Number of Exits

1

**ByteDance** has had 1 exit, which was Li Auto.

Which industries has this organization had the most exits in?
Li Auto
Lixiang, formerly known as Chehejia, is a car company that specializes in developing electric vehicles.

### Acquisitions

<table>
<thead>
<tr>
<th>Acquiree Name</th>
<th>Announced Date</th>
<th>Price</th>
<th>Transaction Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wuhan Hezhong Yibao Technology</td>
<td>Sep 4, 2020</td>
<td>$0</td>
<td>Wuhan Hezhong Yibao Technology acquired by ByteDance</td>
</tr>
<tr>
<td>Baikemy.com</td>
<td>May 20, 2020</td>
<td>$72M</td>
<td>Baikemy.com acquired by ByteDance</td>
</tr>
<tr>
<td>LevelupAI</td>
<td>Jan 10, 2020</td>
<td>$0</td>
<td>LevelupAI acquired by ByteDance</td>
</tr>
<tr>
<td>Terark</td>
<td>Apr 29, 2019</td>
<td>$0</td>
<td>Terark acquired by ByteDance</td>
</tr>
</tbody>
</table>
## Financials

<table>
<thead>
<tr>
<th>Acquiree Name</th>
<th>Announced Date</th>
<th>Price</th>
<th>Transaction Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>News Republic</td>
<td>Nov 8, 2017</td>
<td>$86.6M</td>
<td>News Republic acquired by ByteDance</td>
</tr>
<tr>
<td>Xigua Shipin</td>
<td>Aug 16, 2016</td>
<td>CN¥50M</td>
<td>Xigua Shipin acquired by ByteDance</td>
</tr>
</tbody>
</table>

### Recently viewed

- TikTok
- Yueqing Easythink Media
- Dada-JD Daojia
- Series A - Beijingyicheng
- Beijingyicheng
- Beijing Yingsheng Innovation Technology

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ByteDance has 12 current team members, including Country Director of EMEA & CIS Vasile Granaci.

Vasile Granaci  
Country Director of EMEA & CIS

Wei-Ying Ma  
Vice President & Head of AI Labs

Eli Nesterov  
Engineering Manager

Thanh Nguyên-Lâm  
Head of Public Policy, Vietnam

Yiming Zhang  
Founder and CEO
Luyu Yang  
Entrepreneur

Chen Zhu  
Director of Investment and AI Product Innovation

Sachin Sharma  
Director of Sales and Brand Partnerships

Ed Newton-Rex  
Product Director, AI Lab, Europe

Joern Radloff  
Head Counsel IP & Music Legal / Director Corp Dev IP Strategy

Steven Zhang  
Head of Monetization, Korea, Russia, East Europe

Steven Tannason  
Strategic Partnerships Lead - Corporate Development

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TikTok has 13 current team members, including Design Lead, Senior Product Strategist Raffi Baghoomian.

- **Raffi Baghoomian**
  Design Lead, Senior Product Strategist
- **Maria Samantha Villanueva**
  Brand Ambassador
- **Vanessa Pappas**
  General Manager
- **Oleg Kononosov**
  Head of East Europe
- **Jinglu Li**
  Product Design Lead
Noel Nuez  
Country Manager for Spain and LATAM

Matty Lin  
Managing Director, Monetization and Partnerships - TikTok

Alex Zhu  
Head

Joern Radloff  
Head Counsel Music & IP Legal / Director Corp Dev IP Strategy

Jianing Zhu  
Head of Integrated Marketing

Kudzi Chikumbu  
Head of Creator Partnerships

Jordan Mangan  
Influencer

Kevin Mayer  
CEO