Founder of WEF, Klaus Schwab joins GSEM

Professor Klaus Schwab, founder and executive chairman of the board of the World Economic Forum, joins UNIGE as chairman of the GSEM advisory board.

Klaus Schwab, new chairman of the GSEM Advisory Board. (DR)

Founder of the World Economic Forum (WEF) in Davos in 1971, Klaus Schwab was also professor of business policy at the University of Geneva (UNIGE) from 1972 to 2003. He now joins the Geneva School of Economics and Management (GSEM) of UNIGE, where he was appointed chair of the Faculty’s advisory board. This essential body supports the Dean's office on an honorary basis by providing it with strategic orientation advice and support in the future development of the Faculty.
“As founder and chairman of the board of WEF, Prof. Klaus Schwab has for decades helped shape global trade and economic policies. As a professor of corporate policy in our Faculty, he has inspired generations of students to become not only better managers, but also more responsible business leaders. His knowledge, his unique experience and his vision will contribute to the international positioning of our Faculty”, affirms Marcelo Olarreaga, Dean of GSEM.

“I am very honored with this new mandate in the service of an institution which has been an important part of my life for almost 30 years,” says Klaus Schwab. “Indeed, the Fourth Industrial Revolution will not only change current business models, economies and societies, but it will also profoundly impact universities. In this regard, the GSEM Advisory Board will have to ensure that the Faculty is kept at the forefront of this environment which requires new leadership skills.”

A close link with UNIGE


The Geneva School of Economics and Management is the result of the merger between the Department of Economics and the Department of Business Studies (HEC) at UNIGE. It welcomes more than 2,000 students and is positioned in the areas of governance, digitalization, analytics and sustainability. GSEM is a member of AACSB, EFMD and the United Nations PRME initiative.
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More information on Professor Klaus Schwab (https://fr.weforum.org/about/klaus-schwab)

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PRESS RELEASE

Geneva | December 13th, 2018

Founder of the WEF, Klaus Schwab joins the GSEM

Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, joins the UNIGE as President of the Advisory Board of the GSEM.

“As Founder and Executive Chairman of the World Economic Forum, Professor Klaus Schwab has helped shape business and policy discussions at the global level for several decades. As a Professor of Business Policy in our School, he has inspired several generations of students to become not only better managers, but also more responsible business leaders. His unparalleled knowledge, experience, and vision will contribute greatly to our School’s global positioning”, says Marcelo Olarreaga, Dean of the GSEM.

Professor Klaus Schwab remarks: “I am very honoured to again serve the institution which was a substantial part of my life for nearly 30 years. Not only will the Fourth Industrial Revolution fundamentally change business models, economies, and societies, but also universities. The establishment of the Advisory Board of the GSEM will help ensure that the Faculty remains at the forefront in this world, which will require new leadership capabilities.”

Close links with the UNIGE

Professor Klaus Schwab was born in Ravensburg, Germany in 1938. He is Founder and Executive Chairman of the World Economic Forum, the International Organization for Public-Private Cooperation. An engineer and economist by training, Professor Schwab holds doctorates in Economics (summa cum laude) from the University of Fribourg, in Engineering from the Swiss Federal Institute of Technology, and a Masters in Public Administration from the Kennedy School of Government at Harvard University. From 1972 to 2003, he was a Professor of Business Policy at the UNIGE. He holds 17 honorary doctorates, and national medals of honor, including the Grand Cordon of the Order of the Rising Sun of Japan, the Grand Cross with Star of the National Order of Germany, and is a Knight of the Légion d’Honneur of France. He was also knighted by Queen Elizabeth II – Knight Commander of the Order of Saint Michael and Saint George (KCMG).
The Geneva School of Economics and Management (GSEM) is the result of the merger between the departments of Economics and Hautes Études Commerciales (HEC Genève) of the UNIGE. The GSEM welcomes over 2,000 students and positions itself in the areas of governance, business analytics/digitalization, and sustainability. The GSEM is a member of AACSB, EFMD, and the United Nations’ PRME Initiative.

Further information about Professor Klaus Schwab
https://fr.weforum.org/about/klaus-schwab

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Fondateur du WEF, Klaus Schwab rejoint la GSEM

Le professeur Klaus Schwab, fondateur et président exécutif du conseil d’administration du World Economic Forum, rejoint l’UNIGE en tant que président du conseil consultatif de la GSEM.

«En tant que fondateur et président du conseil d'administration du WEF, le professeur Klaus Schwab a contribué durant plusieurs décennies à façonner les politiques commerciales et économiques au niveau mondial. En tant que professeur de politique d’entreprise au sein de notre Faculté, il a inspiré plusieurs générations d’étudiants à devenir non seulement de meilleurs gestionnaires, mais également des dirigeants d’entreprise plus responsables. Ses connaissances, son expérience unique et sa vision contribueront au positionnement international de notre Faculté», affirme Marcelo Olarreaga, doyen de la GSEM.

«Je suis très honoré de ce nouveau mandat au service d’une institution qui a été une partie importante de ma vie pendant près de 30 ans», déclare Klaus Schwab. «En effet, la quatrième révolution industrielle ne modifiera pas seulement les modèles d’affaires, les économies et les sociétés actuelles, mais elle impactera également profondément les universités. A cet égard, le conseil consultatif de la GSEM devra veiller à maintenir la Faculté à l’avant-garde de cet environnement qui requiert de nouvelles compétences en matière de leadership.»

Un lien étroit avec l’UNIGE


Plus d’informations sur le professeur Klaus Schwab
https://fr.weforum.org/about/klaus-schwab

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