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[Editor. (Apr. 01, 2015). University Begins Offering Entrepreneurship Major, re. Andrew Robert Torba, Class of 2013. Scranton (University) Journal.

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University Begins Offering Entrepreneurship Major



Andrew Torba '13, seen here when he was a student majoring in philosophy and minoring in entrepreneurship and political science. He was among the first to pursue the minor in entrepreneurship, now being offered as a major. Notably, he and his teammates won the 10th Annual Great Valley Business Plan Competition and started Kuhcoon LLC, an interactive social media management and growth service.

Last fall, Kania School of Management (KSOM) began offering a major in entrepreneurship. The new major, which builds on the entrepreneurship minor also offered in KSOM, encourages students to be “mavericks” and problem solvers who can apply entrepreneurial skills to creating new businesses or being creative within an existing company.

“We are excited to offer our students the opportunity to pursue a major in entrepreneurship, which teaches students a way of thinking, evaluating and implementing that is different and valuable,” said Professor Melissa Wright, interim entrepreneurship program director and faculty specialist in business law. The skills taught in our courses allow students to successfully pursue their passions. The course also encourages them to be actively engaged as change makers in all aspects of their lives.”

In addition to the core curriculum of business courses required for all KSOM students, entrepreneurship courses for majors and minors include: The Entrepreneurship Mindset; Business Creativity and Innovation; Applied Business Foundations for Entrepreneurs; the Entrepreneurial Business Plan; Social Entrepreneurship and Family Run Business, and a capstone course that requires students to operate an actual business. This summer students also have an opportunity to participate in an entrepreneurship study abroad course in Barcelona, Spain. The aim of all entrepreneurship courses is “learning by doing”— offering opportunities for students to apply their classroom learning in real-life, tangible ways.

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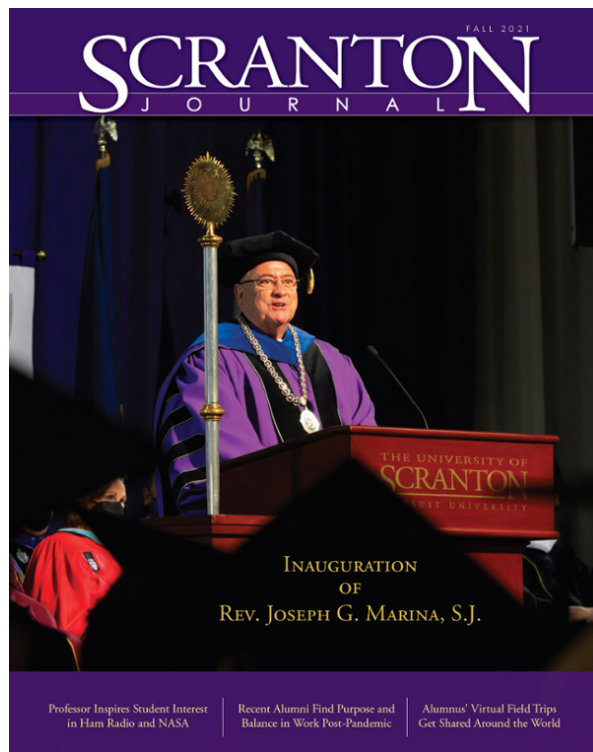
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