Original: 00027536.eml (attached, click paper clip)
CITE: John Podesta. (Oct. 18, 2014). Re: Follow up on the call. To/Cc: Robby Mook, David Plouffe, Cheryl Mills, Hillary Clinton. WikiLeaks.
https://wikileaks.org/podesta-emails/emailid/6768

Return to search (/podesta-emails/)

View email View source

Re: Follow up on the call

From:john.podesta@gmail.com
To: robbymook@gmail.com
Date: 2014-10-18 16:51
Subject: Re: Follow up on the call

Talked to Todd. He's enthusiastic (and discreet). I think he will be very valuable on recruitment. I need to ck with WH Counsel on what rules apply to WH SGE's, but I don't think that will be a problem.

On Oct 17, 2014 11:18 AM, "Robert Mook" <robbymook@gmail.com> wrote:

> Great call today. Cheryl, so you're up to speed, we discussed a few
> action items:
>
> 1. John is going to talk to Todd Park about being an overall advisor on
> tech

> 2. David is going to reach out to Teddy Goff about doing an assessment of
> where we are and where we need to be
> 3. We are going to report back on the IT recommendations that Rajeev
> writes up and get a process going for him to look at the potential office
> spaces.
>
> Big picture, I was thinking it might make sense to do a series of
> organized conversations like the one we just had around other key functions
> of the campaign. I think it might help to get her up to speed on the
> latest planning and give her the opportunity to weigh in on next steps and
> ensure we're getting input from the right people. She seems comfortable
> migrating from a closed to a more open planning process, so I want to make
> sure we're incorporating everyone she wants.
>
> Then we can move to hiring.
>
> I'm thinking for each topic we could cover the following three things:
>
> --Strategy next steps: review what planning has already taken place and
> what work remains to be done;
>
> --Staff recruitment: who she wants us to connect with on staff recruitment
>
> --Key action items: key next steps, from her perspective and ours
>
> I'd propose going in the following order:
>
> 1. Technology/Digital
> 2. Finance
> 3. Communications (earned media)
> 4. Paid Media
> 5. Political

> 6. Analytics
> 7. States
>
> Thoughts? Do we think this is something we could slot into her open times
> after Election Day?
>
>

Top

Tor is an encrypted anonymising network that makes it harder to intercept internet communications, or see where communications are coming from or going to.

(https://www.torproject.org/)

Tails is a live operating system, that you can start on almost any computer from a DVD, USB stick, or SD card. It aims at preserving your privacy and anonymity.

(https://tails.boum.org/)

The Courage Foundation is an international organisation that supports those who risk life or liberty to make significant contributions to the historical record.

(https://www.couragefound.org/)

Bitcoin uses peer-to-peer technology to operate with no central authority or banks; managing transactions and the issuing of bitcoins is carried out collectively by the network.

(https://www.bitcoin.org/)

MIME-Version: 1.0
Received: by 10.25.80.78 with HTTP; Sat, 18 Oct 2014 11:51:46 -0700 (PDT)
Received: by 10.25.80.78 with HTTP; Sat, 18 Oct 2014 11:51:46 -0700 (PDT)
In-Reply-To: <CA+NiFyP_ZnQCTXvgResC46JxoYossPAyOV6_vaMVNkRJa5Unuw@mail.gmail.com>
References: <CA+NiFyP_ZnQCTXvgResC46JxoYossPAyOV6_vaMVNkRJa5Unuw@mail.gmail.com>
Date: Sat, 18 Oct 2014 14:51:46 -0400
Delivered-To: john.podesta@gmail.com
Message-ID: <CAE6FiQ8w7QY_5Bb+KdTDxTvQLqtL1a4T8K0R22BNLg8iQnPAcA@mail.gmail.com>
Subject: Re: Follow up on the call
From: John Podesta <john.podesta@gmail.com>
To: Robert Mook <robbymook@gmail.com>
CC: David Plouffe <daplouffe@icloud.com>, Cheryl Mills <cheryl.mills@gmail.com>,
 H <hrod17@clintonemail.com>
Content-Type: multipart/alternative; boundary=001a11c3c0522be2a40505b6f9f1

--001a11c3c0522be2a40505b6f9f1
Content-Type: text/plain; charset=UTF-8

Talked to Todd. He's enthusiastic (and discreet). I think he will be very
valuable on recruitment. I need to ck with WH Counsel on what rules apply
to WH SGE's, but I don't think that will be a problem.
On Oct 17, 2014 11:18 AM, "Robert Mook" <robbymook@gmail.com> wrote:

> Great call today. Cheryl, so you're up to speed, we discussed a few
> action items:
>
> 1. John is going to talk to Todd Park about being an overall advisor on
> tech
> 2. David is going to reach out to Teddy Goff about doing an assessment of
> where we are and where we need to be
> 3. We are going to report back on the IT recommendations that Rajeev
> writes up and get a process going for him to look at the potential office
> spaces.
>
> Big picture, I was thinking it might make sense to do a series of
> organized conversations like the one we just had around other key functions
> of the campaign. I think it might help to get her up to speed on the
> latest planning and give her the opportunity to weigh in on next steps and
> ensure we're getting input from the right people. She seems comfortable
> migrating from a closed to a more open planning process, so I want to make
> sure we're incorporating everyone she wants.
>
> Then we can move to hiring.
>
> I'm thinking for each topic we could cover the following three things:
>
> --Strategy next steps: review what planning has already taken place and
> what work remains to be done;
>
> --Staff recruitment: who she wants us to connect with on staff recruitment
>
> --Key action items: key next steps, from her perspective and ours
>

> I'd propose going in the following order:
>
>   1. Technology/Digital
>   2. Finance
>   3. Communications (earned media)
>   4. Paid Media
>   5. Political
>   6. Analytics
>   7. States
>
> Thoughts? Do we think this is something we could slot into her open times
> after Election Day?
>
>

--001a11c3c0522be2a40505b6f9f1
Content-Type: text/html; charset=UTF-8
Content-Transfer-Encoding: quoted-printable

<p dir=3D"ltr">Talked to Todd. He's enthusiastic (and discreet). I thin=
k he will be very valuable on recruitment. I need to ck with WH Counsel on =
what rules apply to WH SGE's, but I don't think that will be a prob=
lem. </p>
<div class=3D"gmail_quote">On Oct 17, 2014 11:18 AM, "Robert Mook"=
; <robbymook@gmail.com> wr=
ote:<br type=3D"attribution"><blockquote class=3D"gmail_quote" style=3D"mar=
gin:0 0 0 .8ex;border-left:1px #ccc solid;padding-left:1ex"><div dir=3D"ltr=
"> Great call today.=C2=A0 Cheryl, so you're up to speed, we discus=
sed a few action items:
 1. John is going to talk t=
o Todd Park about being an overall advisor on tech 2. David is go=
ing to reach out to Teddy Goff about doing an assessment of where we are an=
d where we need to be 3. We are going to report back on the IT re=
commendations that Rajeev writes up and get a process going for him to look=
 at the potential office spaces.
 Big picture, I wa=
s thinking it might make sense to do a series of organized conversations li=
ke the one we just had around other key functions of the campaign.=C2=A0 I =
think it might help to get her up to speed on the latest planning and give =
her the opportunity to weigh in on next steps and ensure we're getting =
input from the right people.=C2=A0 She seems comfortable migrating from a c=
losed to a more open planning process, so I want to make sure we're inc=
orporating everyone she wants. =C2=A0
 Then we can =
move to hiring.
 I'm thinking for each topic we=
 could cover the following three things:
 --Strateg=
y next steps: review what planning has already taken place and what work re=
mains to be done;
 --Staff recruitment: who she wan=
ts us to connect with on staff recruitment
 --Key a=
ction items: key next steps, from her perspective and ours
</=
div> I'd propose going in the following order: Te=
chnology/Digital
Finance
Communications (earned media)
=
Paid Media
Political=C2=A0
Analytics
States=
 Thoughts?=C2=A0 Do we think this is something we could=
 slot into her open times after Election Day?
</blockquote>

```
--001a11c3c0522be2a40505b6f9f1--
```