Muirson Label Again Honored

Is Victor in National Packaging Tourney

High honors went to a Brooklyn company this year in the all-America package competition, when, for the third consecutive year, Muirson Label Company, Inc., of this borough won two of the major awards for excellence of design. Over 20,000 entries were received for all kinds of packages. Some $750 awards were made.

One of the winning packages was for Maine Maid Lobster, packed by the Medomak Canning Company, Rockland, Me. This outstanding label was designed and produced in the Brooklyn plant of Muirson Label Company, of which Arthur W. Brockway of 653 E. 17th St. is president.

The other major label award received by Muirson was for V-8 Vegetable Juices, produced in their Peoria plant for the Loudon Packing Company of Terre Haute, Ind.

Previous Awards

Previous all-America awards won by the Muirson Label Company, Inc., were for their Elm Farm two-way label and the Hildick Apple Juice label. This company has also secured top prizes in the Wolf award package contest in the past for their two-way Kingsway Grapefruit Juice label designed especially for super market self-service stores.

The all-America prize-winning packages will be on exhibition during the 12th Package Exposition to be held at the Hotel Astor, April 14 to 17. The awards will be presented to the winners at the cocktail party on April 15 by Modern Packaging, sponsors of the all-America package competition.

Mr. Brockway is well known in Brooklyn business circles, being a director of the Chamber of Commerce, as well as vice president of Citizens Savings Bank.
Muirson Label Again Honored Is Victor in National Packaging Tourney High honors went to a Brooklyn company this year in the all-America package competition, when, for the third consecutive year, Muirson Label Company, Inc., of this borough won two of the major awards for excellence of design. Over 20,000 entries were received for all kinds of packages. Some 57 awards were made. One of the winning packages was for Maine Maid Lobster, packed by the Medomak Canning Company, Rockland, Me. This outstanding label was designed and produced in the Brooklyn plant of Muirson Label Company, of which Arthur W. Brockway of 653 E. nth St. is president. The other major label award received by Muirson was for V-8 Vegetable Juices, produced in their Peoria plant for the Loudon Packing Company of Terre Haute, Ind.

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