Mostyn Turtle Piggot, pre-WWI office in The City as barrister training new barristers the year Wellington House was created by Charles F.G. Masterman (Cecil Rhodes relative)


https://www.bl.uk/world-war-one/articles/propaganda-as-a-weapon

https://youtu.be/YeGveZWF500
The new British War Propaganda Bureau under Cecil Rhodes' relation Charles Masterman, and specifically the American Propaganda Chief Sir Gilbert Parker approached these authors earlier that month (ca. Oct. 1914) in a bid to secure the power of their pens. See also https://spartacus-educational.com/FWWwpb.htm

New York Times, October 18, 1914, p SM5. Reproduced for educational purposes only. Fair Use relied upon.

TRANSCRIPTION: Who's Who Among the Signers

William Archer
K. Granville Barker
Sir James Matthew Barrie
Sir Arthur Conan Doyle, creator of "Sherlock Holmes".

The new British War Propaganda Bureau had approached these authors earlier that month in a bid to secure the power of their pens—and the weight of their reputations—for the promotion of the empire's cause throughout the world. The declaration provides a fascinating view of the period's literary landscape; many of the authors listed are virtually unknown today, and some who remain popular are touted in the declaration for reasons that may now seem surprising. H.G. Wells, for example, is hailed not as the author of The Time Machine (1895) or The War of the Worlds (1898), but rather of Tono Bungay (1909) and Ann Veronica (1909).

Not to be outdone, German authorities responded to the declaration by bringing together an even larger assortment of artists, authors, and scientists to sign the Manifesto of the Ninety-Three, an astounding document which denied any German wrongdoing in Belgium and bewilderingly accused the Allies of "inciting Mongolians and negroes against the white race."
Many of Pigott’s Pilgrim Society and Empire Press Union/MI-6 protégés signed on to the 1914 formation of Wellington House, including Sir Arthur Quiller-Couch.

Mostyn Turtle Pigott, founder of *The ISIS* at Oxford University student magazine

Worked in The City as a barrister in 1914, immediately before WWI.

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Pigott Richard, wholesale tea dealer, see Lloyd (David), Pigott & Co
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